

AGENCIES/CONSULTANTS



Moderne Promotions

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AGENCY OVERVIEW

We create Effective Brand Experiences. As an independent, Full-Service Promotion Marketing Agency, Moderne focuses on creating authentic and memorable brand and product experiences nationwide.

OUR MARKETING REACH

We have over 20 years of Agency success leveraging our expertise in the following areas:

- Nightlife and Event Marketing Management
- Music - Lifestyle - Entertainment Marketing
- Retail Driving Programs
- Brand Ambassador Programs
- Word of Mouth, Buzz, Undercover and Viral Marketing Campaigns
- Product Sampling
- Neighborhood and Non-Traditional Media Programs
- Virtual World and Mixed Reality Marketing Opportunities



MIXED REALITY - SUCCESS IN ALL WORLDS

We are proud to offer Virtual World and Mixed Reality Marketing services in Second Life. Our sister agency, TheSLAgency, translates our powerful real world marketing programs into engaging, effective virtual world marketing opportunities. We call it 'Mixed Reality' - for your brand it means 'Real Results!' See our agency profile for TheSLAgency on page ____.

HAPPY CLIENTS

We've been lucky to work with global elite companies and brands, including:

- McDonald's
- Newport
- AXE Body Spray
- Budweiser Select

WHAT THEY SAY

"Thank you so much for all your hardwork this weekend... your team was exceptional in executing this event. We really appreciate your professionalism and operational excellence in sampling Iced Coffee...thanks to you and your team, we were able to really change customers' perceptions at the event - it exceeded our expectations. I look forward to working with you and your team in the future."

- Molly Starmann,
Director of US Marketing for
McDonalds



CREATE YOUR OWN SUCCESS

Simply contact us. We'd love to show you the magic that is Moderne Promotions!